MANY WAYS TO CONNECT...

I interviewed
#mozfest #humans

RESEARCHER

MISSION : BECOME A STORYENGINE NINJA

Attend a workshop. Attend the Create Your Own StoryEngine.io Workshop on Saturday at 1:00PM or Sunday at 11:00AM.

VOLUNTEER

MISSION : PRODUCE AN AWESOME SPACE AT MOZFEST

There are a number of ways to help us rock out Humans of the Internet.
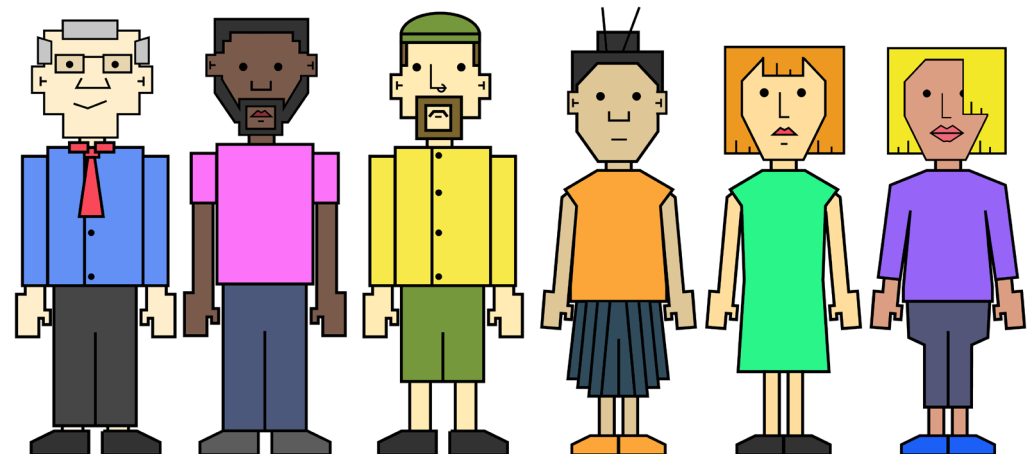Visit the space or contact volunteer@loup.design to join us.

Humans Ninja — Greet and engage participants, outline options, pair them with the right people, help them navigate their mission, and hand out "mission complete" stickers. You will also help answer questions about publicity release forms.

Promoter — Go around MozFest and encourage people to visit the Humans of the Internet space. Hand out booklets.

Social Media Maven — Work with the AV Ninjas and help them post interviews to Twitter, Instagram, and SoundCloud with the tags #mozfest #humans.

HUMANS OF THE INTERNET

A podcast lounge at MozFest. Get interviewed in 20 minutes or less and have a professional illustrator create your own custom avatar! Becoming an "Internet Human" is a great way to **elevate your work**, **share your story**, and **connect with others** — at MozFest and beyond! Stop by the **4th floor library any time** to get interviewed / have a brain date with one of our intrepid storytellers in English, French, or Spanish. Then watch your story get elevated across the web via #mozfest #humans. More at **mzl.la/humans**.

CHOOSE YOUR MISSION

HUMAN

MISSION : TELL YOUR STORY

Get an avatar. Visit the Jedi (no kidding, that's his name!) and he'll make you a custom avatar.

Find an interviewer. Ask a Humans Ninja to pair you with an Interviewer.

Give permission. Read and sign the publicity release form. Note that providing a photo is optional — you can always use your new avatar instead!

Share your story. Your interview should take about 20 minutes. You can ask your own questions, too!

Spread the word! Your completed interview will be tweeted by @listening_loup. Retweet to share! Create your own tweets and tag them with #mozfest #humans.

Mission complete! Find a Humans Ninja to receive your sticker.

I told my story #mozfest #humans

EXPLORER

MISSION : FIND A HUMAN'S STORY YOU CONNECT WITH

Listen to another human's story. Grab a USB key hanging on the wall, plug it into one of the two Listening Stations, and put on the headphones (you can also use your own headphones at the Listening Station).

Read about another human. iPads are available throughout the space, or you can visit StoryEngine.io on your personal device.

Get connected. Send an email to connections@loup.design and we will send a connection request to any human that interests you. Don't want to wait? Reach out to them on Twitter, tagging your tweet with #mozfest #humans.

Mission complete! Find a Humans Ninja to receive your sticker.

I connected with #mozfest #humans

SENSEMAKER

MISSION : REVEAL HIDDEN PATTERNS AND MEANING

Set up a Hypothes.is account. Go to StoryEngine.io and click on any story. On the upper-right corner of the page you will see some small white icons. Click on the left arrow or page icon and a sidebar will open. Click on "SIGN UP" or "create a free account" and follow the instructions.

Pick three stories. Select three stories that interest you. Skim through them to get a general sense of the content. Next, read through more carefully, noting anything you find surprising or interesting.

Annotate and tag. What are these humans saying? What matters to them? Are there themes or commonalities? What about outliers? Highlight key sentences and use Hypothes.is to tag and annotate your responses to these questions.

Mission complete! Find a Humans Ninja to receive your sticker.

INTERVIEWER

MISSION : GET TO KNOW ANOTHER HUMAN

Get ready. Familiarise yourself with the question set and release form.

Find a human. You can ask a Humans Ninja to pair you.

Introduce yourself. Greet your human and ask them to sign the release.

Start the interview. Find a booth and plug in the USB — this will automatically start the recording. If the booths are full, we have extra microphones that you can connect to a personal device. Ask an AV Ninja for help.

Thank your human. Conclude the interview by thanking your human for sharing their story. Give them a mission complete sticker or direct them to a Humans Ninja to get one.

Send us a photo. If your human has agreed to share a photo, send it to *humans@loup.design* with their name as the subject line.

Give your recording to an AV Ninja. Give the USB key to an AV Ninja and they will take it from there! If you recorded using your own device, the AV Ninja will help you transfer the file.

Mission complete! Yay! Grab a sticker :)

Spread the word! Your completed interview will be tweeted by @listening_loup. Retweet to share! Create your own tweets and tag them with #mozfest #humans.

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humans of the internet